

Senior Farmers' Market Nutrition Program



Program Overview

- Federal program began in 2001
- SFMNP in Oklahoma began in 2009
- Oklahoma receives approximately \$75,000 annually to distribute among local community partners.
- In 2019, approximately 1425 seniors participated in the program.



Benefits for Seniors

- \$50 debit card to use at farmers' market
- Access to locally grown produce, unprocessed honey, and fresh cut herbs
- Healthier diet for seniors
- Opportunity for more social engagement by shopping their local farmers' market



What are the eligibility requirements for seniors?



- Oklahoma resident
- Age 60 or older (55 years or older if Native American)
- Income does not exceed 185% of federal poverty level

Application Process for Seniors

- Applications are sent to partner agencies and individuals on the waiting list in early-mid March.
- Individuals in Tulsa County can contact INCOG at (918)579-9477 to be placed on their waiting list.
- Other individuals can call OKDHS at (405)521-4089 to be placed on the waiting list.

EBT for SFMNP

- EBT card is received after application is approved
- Card is preloaded with \$50 to be used by 10/31/2020
- ***Seniors should swipe only the amount to be spent during that trip to the market***
- Seniors should return to the market table to credit any unspent tokens back to the card





Time to Shop

1. Farmers will be identified by their SFMNP sign.
2. Seniors will debit their EBT card for the amount they plan to spend.
3. Market Manager will swipe the EBT card for payment.
4. Senior will type in their 4-digit pin #.
5. Tokens will be given for the amount swiped.
6. Seniors select eligible items for purchase with their tokens.
7. Farmer will fill the order to the nearest amount of tokens (cannot provide change for tokens, or charge sales tax on selected item).



Benefits for Farmers

- Increase consumption of products including specialty crops
- Increase sales
- Relationship with customers who value home grown produce
- Increased community support

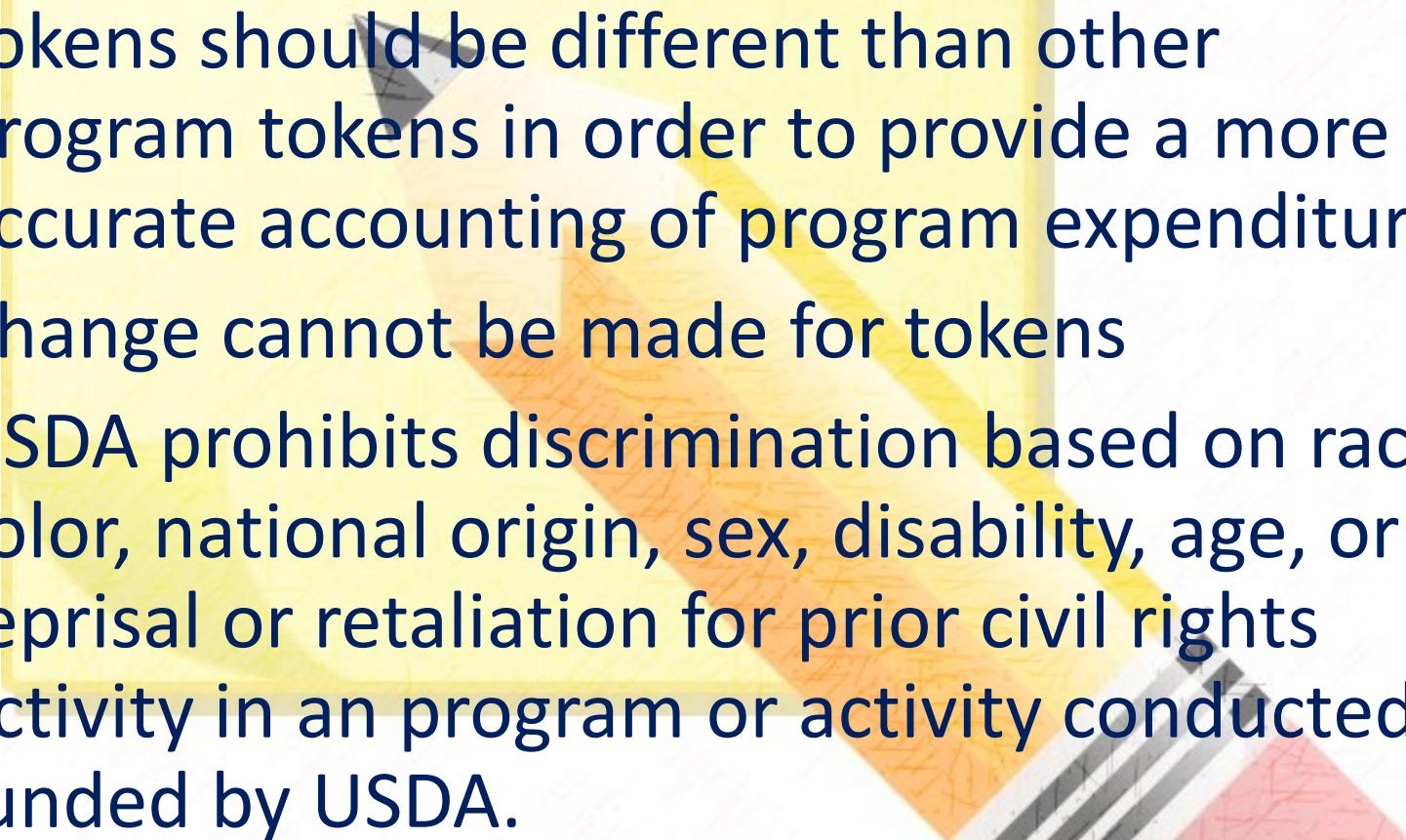
How do I participate?

- Complete an application to accept SNAP if you are not already an authorized SNAP retailer
- Receive training from DHS regarding specifics of SFMNP
- Complete a Market Agreement with DHS
- Each farmer must also complete an agreement



What training?

- Eligible foods include: Locally grown fresh fruit and vegetables, unprocessed local honey, fresh cut herbs
- SFMNP customers are the same as other customers including the availability of eligible foods that are the same quality of those offered to other customers
- SFMNP redemption is handled by OKDHS Financial Services (Tom Pennington)

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- A yellow notepad with a pencil resting on it. The pencil is orange with a pink eraser and a silver ferrule. The notepad is yellow with a white border.
- Tokens should be different than other program tokens in order to provide a more accurate accounting of program expenditures.
 - Change cannot be made for tokens
 - USDA prohibits discrimination based on race, color, national origin, sex, disability, age, or reprisal or retaliation for prior civil rights activity in an program or activity conducted or funded by USDA.

Civil Rights

Allegations of discrimination or other violation of civil rights will be made to DHS. The civil rights administrator handles the grievance.

To file a program complaint of discrimination, complete the [USDA Program Discrimination Complaint Form](#), (AD-3027) found online at: http://www.ascr.usda.gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

(1) mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410;

(2) fax: (202) 690-7442; or

(3) email: program.intake@usda.gov.



Farmer and Market Complaints:

- Please report all attempts of farmer and market abuse to:
 - **ODAFF** (Oklahoma Dept of Agriculture, Food, & Forestry)
Phone: 405-522-4330
- Please provide the name of the farmer and/or market along with any additional helpful information

Concerns related to Seniors

- Markets and farmers should report any attempts of program abuse by participants:
 - Trying to sell or exchange food purchased with tokens
 - Requesting cash for EBT cards or food purchased with EBT cards
 - Using empty EBT cards
 - Trying to force farmers to sell the wrong food item(s)
 - Being abusive towards market employees
- Complaints will be handled by DHS Adult and Family Services
- Please provide the senior's name and, if appropriate, the name/description of the proxy or shopper attempting program abuse



CONTACT INFORMATION

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